



Faces of English 2: Teaching and Researching Academic and Professional English

> 1-3 June 2017,
University of Hong Kong

Abstract submission deadline extended until: 1st January, 2017
> Registration Now Open

> Plenary Speakers



Professor Vijay Bhatia

Genre as Interdiscursive Performance in Professional Practice

Founding President of the LSP and Professional Communication Association for the Asia-Pacific Rim; Former Professor in the Department of English and Communication, City University of Hong Kong



Professor Janet Holmes

Researching the Impact of "The Culture Order" in Professional Workplace Contexts

Emeritus Professor in Linguistics, Victoria University of Wellington, New Zealand



Professor Ken Hyland

Academic Interaction: Where's it All Going?

Chair Professor of Applied Linguistics and Director of Centre for Applied English Studies, The University of Hong Kong



Professor Anna Mauranen

Academically Speaking: English as the Lingua Franca

Professor of English and Vice-Rector, University of Helsinki, Finland



Professor John Swales

Standardization and its Discontents (with Apologies to Sigmund Freud)

Professor Emeritus of Linguistics and former Director of the English Language Institute, University of Michigan, United States

> Featured Speakers

Dr. Gail Forey, Associate Professor, Department of English, The Hong Kong Polytechnic University

Professor Azirah Hashim, Professor in Department of English Language, Executive Director of Asia-Europe Institute and Director of Centre for ASEAN Regionalism, University of Malaya, Malaysia

Professor Ann Johns, Professor Emerita of Linguistics & Writing Studies, San Diego State University, United States

Dr. Jane Lockwood, Associate Professor, Department of English, City University of Hong Kong

Professor Brian Paltridge, Professor of TESOL, The University of Sydney, Australia

About

The conference aims to provide a platform for academics, researchers, practitioners and research students from around the world to discuss issues related to academic and professional English. In particular, the conference welcomes papers which focus on the analysis, description and teaching of English for academic and professional purposes. It also welcomes participants to share innovative classroom ideas and practices. You are invited to submit proposals for individual papers, colloquia, workshops, demonstration sessions and poster displays that address any topic relevant to themes which include:

Assessment
Context
Curriculum Design
Genre
Pedagogy
Planning and Policy
Research Methods and Methodology

Please visit caes.hku.hk/facesofenglish2 for further information